

Malmesbury JSA Event – Agreed priorities and community projects suggested to address the top priorities

### Children & young people – priorities

1.	A simplified system to ensure that young people have access to funding to achieve their best potential in education	14%
2.	<b>Make transport affordable and more frequent so that young people can take part in further education and social activities</b>	<b>32%</b>
3.	Ensure young people across the community area have access to professionally qualified youth workers	20%
4.	Make maximum use of volunteers to work with youth workers and young people across the community area especially in the rural areas	16%
5.	Reduce the time it takes for a young person to access professional support to mental health workers	18%

### Make transport affordable and more frequent so that young people can take part in further education and social activities

Project ideas	Contacts willing to be involved
Undertake a survey to map the need for alternative transport across the community area. Apply to area board to undertake the survey.	YAG group with some support from YDS and area board
Find out what colleges and other educational establishments charge for their transport	
Look at an innovation fund for tools for YP who are not able to afford them for education	
Multi sport sessions in villages rather than YP having to travel into town	
Encourage mentors to work out in the villages	
Explore use of shared taxis / shared transport	

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### Community Safety – priorities

1.	<b>Ensure community &amp; partners work together to inform, protect and support elderly and vulnerable people in issues of community safety</b>	<b>66%</b>
2.	More 20mph restrictions particularly in villages	16%
3.	To educate dog owners to be more responsible	18%

**Ensure community & partners work together to inform, protect and support elderly and vulnerable people in issues of community safety**

<b>Project ideas</b>	<b>Contacts willing to be involved</b>
Multi-agency approach similar to youth offending service or MASH	WFRS Wilts Police Wiltshire Council Social Services Public Health/CCG
Directory of local volunteers and organisations to empower local communities	Community Safety Partnership could lead
To encourage Towns & Parishes to have Emergency Plans	

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## Culture – priorities

1.	Recognising that culture and arts are fundamental to health/well being and seek financial support for initiatives	19%
2.	<b>Improving opportunities for those living in isolation to access arts and culture</b>	<b>42%</b>
3.	recognising that culture and arts make a fundamental contribution to the economy	4%
4.	Enhancing current venues and developing a complementary Arts and Culture Centre	31%
5.	Creating an arts and culture network	4%

### Improving opportunities for those living in isolation to access arts and culture

Project ideas	Contacts willing to be involved
Oral histories project currently underway	Museum
Community asset transfers option to be looked at for a potential new arts centre	
Using unused premises for arts	
Making more use of the web – older people to be encouraged and use Wiltshire online (maybe have tablets rather than laptops for older people)	Library service; students working with silver surfers
Oral histories – need to identify older isolated people	Supermarkets; doctors surgeries, libraries, community transport,
Mapping and identifying isolated people e.g. some people in flooded areas	e.g. District nurses/library home service.
The Hub could have own newsletter	
Use more of the rural touring scheme	
Support small embryonic groups in villages	
Take art to the doctor's surgery/dentist etc	
Car park ticket – use this to promote events	
Targeting volunteers (particularly from new housing developments) important for them to get involved	giving housing developers/estates agents brochures to give out to new owners about what's going on in Malmesbury
Christmas lunch on Xmas day in town hall for those who would be on their own	
Create a good neighbourhood scheme to identify older people	

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## Economy – priorities

1.	<b>Provision of high speed Broadband to attract new business, support rural business and homeowners home-working</b>	<b>44%</b>
2.	New Tourism Strategy that links to both town and villages	13%
3.	Provision of higher level qualifications that links schools, colleges and businesses together	10%
4.	Transfer of Wiltshire Council car park assets to local councils as part of wider business strategy	29%
5.	Better integration of economic aspirations between town and parishes	4%

### Provision of high speed Broadband to attract new business, support rural business and home-owners home-working (across the whole community area)

Project ideas	Contacts willing to be involved
Tying in planning gain from new solar farms around the CA to be available for supporting better broadband provision across whole CA	Wilts Council, AB, Wilts Online, BT, local T&PCs
Transparency of roll-out programme showing locations and timescales	Wilts Online, BT
Work with Gloucestershire & South Gloucestershire Councils more closely to ensure roll-out of better broadband, in particularly for border communities that might be served by exchanges outside of Wiltshire	Wilts Council, AB, Wilts Online, BT, Gloucestershire CC, South Glos Council, local PCs

### Transfer of Wiltshire Council car park assets to local councils as part of wider business strategy

Make car parks work for communities	?
Develop bids or strategic business case for Community Asset Transfer of WC car parks to local T&PCs	Malmesbury TC, Wilts Council, Waitrose's S106 business consultant.

### Priority – Tourism (accommodation)

Education / awareness programme of what you need to do in terms of licenses/training if you would like to offer B&B accommodation. Take this out to village halls etc to make more people aware. Provision of more tourist beds in whole area.	Wilts Council Public Protection, Area Board, Malmesbury TC, local PCs, Visit Wiltshire?
Town Team to pull local businesses together to create a Business Improvement District for town (or whole CA)	Town Team, Malmesbury TC, Wilts Council Economic Development (not Chamber of Commerce!)

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### Environment – priorities

1.	Assistance to local communities to reduce flood risk and to live with flood risk.	29%
2.	<b>Wider, strategic look at land management and agricultural operations to reduce flooding.</b>	<b>31%</b>
3.	Environmental management of gravel pits and the restoration after use.	2%
4.	Publicising of a countryside code to educate people about using rights of way and protecting the environment	8%
5.	Higher environmental standards in new housing developments and surrounding green spaces.	29%

### Wider, strategic look at land management and agricultural operations to reduce flooding.

Project ideas	Contacts willing to be involved
Malmesbury Area Board & CAP should invite representatives of Environment Agency and Natural England plus local landowners to discuss environmental stewardship scheme and other possible initiatives that could address issues.	Malmesbury & MVCAP to lead
Flagging up to Parish Councils to consider flood risk areas and flood plains when carrying out Neighbourhood Plans.	
Ask Wiltshire Council to only approve planning regs. on new housing developments and new drives etc if hydro-logically neutral hard surfaces (i.e. permeable)	
Awareness day/campaign to encourage residents to carry out changes/additions to homes and lifestyles which could contribute to flood prevention i.e. permeable hard surfaces, maintaining green spaces, water butts, grey water usage etc  - This could be tied in with other priorities around bringing communities together over social issues	

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## Health & Wellbeing – priorities

1.	<b>Target social isolation by recruiting volunteers to befriend the isolated</b>	<b>55%</b>
2.	Educate the middle aged, middle social groups that alcohol consumption is too high	6%
3.	Falls for over 65's concentrate on solutions to the problem	18%
4.	Target the 60-69 year olds who need to keep healthy or in ten years we will have a perfect storm of problems	20%

### Target social isolation by recruiting volunteers to befriend the isolated

Project ideas	Contacts willing to be involved
Older people in villages social isolation – recruitment of volunteers particularly from younger age groups to help – use education to get across the message that volunteering is easy, fun and not red tape heavy	
involving the 60-69 age group specifically to discuss how they are going to keep themselves healthy into the future – hard messages around diet, exercise and alcohol consumption	
proper audit of vulnerable houses where falls are a potential rather than wait for the fall to occur	
Survey older people – what do they need – what one thing could improve their lives – how relevant are older forms of delivery – what new ideas do they have, again target 60-69 age group to future proof any ideas	
Co-ordinate any befriending service and volunteering – seems to be a plethora of organisations involved but not sharing their volunteers and all trying in isolation to achieve same end, age U.K., community first, health trainers, voluntary groups, churches etc	
Proper information facilities available in all formats for older people – good neighbour schemes especially in villages – street neighbour schemes – we need to provide the basics and get people going	

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## Housing – priorities

1.	Allow changes to village boundary lines to allow new small site developments using neighbourhood planning and including a local eligibility policy	14%
2.	Approve more windfall small sites to increase residential development competition to stimulate pressure on large site developers to bring forward completions	9%
3.	Move away from some established local home owners residents and council planners mindset of predominantly saying 'no'	5%
4.	<b>Land allocation for development should incorporate stipulations on new dwelling types primarily one and two bedroom and also adapted housing, prior to planning application</b>	<b>41%</b>
5.	Ensure responses to consultations include respondents aged 20-40 for whom housing is an issue including those living beyond the community area with local connections	30%

**Land allocation for development should incorporate stipulations on new dwelling types primarily one and two bedroom and also adapted housing, prior to planning application**

Project ideas	Contacts willing to be involved
Community to work on the needs of their communities	Neighbourhood planning groups
Champion the neighbourhood plan as a method to work beyond the core strategy	Neighbourhood planning groups
Bigger neighbourhood planning groups to mentor smaller groups	Neighbourhood planning groups
Ask Council to help with community surveys of housing need -target specific groups like schools (perhaps using JSA meeting model), asking parish councils to do a door to door survey, housing associations to poll their residents, housing needs survey?	Matthew Sims / Area Boards Team / Parish Councils / Neighbourhood planning groups
Council to design a standard template for a housing needs survey that can be downloaded by villages / councils use to evidence housing requirements for each local area	Matthew Sims / Neighbourhood planning groups to employ consultant to analyse (important to do the analysis well)
Allow anyone outside community area who have a link to engage in consultation	

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### Leisure – priorities

1.	Support to develop more opportunities for people with disabilities and long term conditions across the community area.	21%
2.	<b>Encourage more walking, cycling, scooting to school to promote a healthier lifestyle.</b>	<b>35%</b>
3.	Support development for more social activities with a physical activity across the community area.	29%
4.	Promote better communication about what is available across the community area	15%

### Encourage more walking, cycling, scooting to school to promote a healthier lifestyle.

Project ideas	Contacts willing to be involved
<p>Bike It School Walking Bus – in primary schools like Sherston. A world of difference – linked to getting to school. Re-Cycle linked to WODiff above Bike Kitchens Promote Mini Triathlon at the Leisure Centre and take dualathon as outreach out in villages?</p>	<p>Wilts Council - Jo Collette Bike it Officer</p>
<p>GP Patients want more chair based activities across the community area, but appreciate the social side most.</p> <p>Leisure Centre offering to deliver health checks plus with partners – blood pressure, cholesterol checks alongside some activities in the villages – talk to Andy Donald about his idea</p>	<p>Staff or volunteers to deliver in Sherston and Minety – Active Health Team and Dr John Pettit</p> <p>Public Health Team and Leisure Centre</p>
<p>Better communication: MVCAP Times and other newsletters to have a leisure section</p> <p>Develop information stands for The Hub and Surgeries/Schools that are regularly updated</p> <p>Wider promotion of the Walking for Health Group as only 9 attending</p>	<p>Woody Allen, Andy Donald (Leisure Centre) and John Pettit of Malmesbury GP Surgery</p> <p>Clare Webbs team from Active Health</p> <p>Promote this at the surgeries and via MAPS website (Woody Allen).</p>



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<p>Ask AB and TC to support and develop a Cycling/ Walking event for the less active (1 mile?) on the flat.</p> <p>Leisure Centre has offered a weekend of activities that could include Boccia as part of PHEW. Maybe a display from the Tidworth Wildcats?</p>	<p>as part of PHEW or a Big Pledge</p>
<p>Walking group support for Breathe Easy Group</p> <p>Family treasure hunts/ Geo-cashing</p>	<p>Clare Webb and Marion Burfield</p>
<p>Innovation Funding</p> <p>Funding for Sports Coaches and Mentors</p> <p>Funding for training more GP referral instructors</p>	

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### Transport – Priorities

1.	Education initiatives to improve driver behaviour on our roads resulting in improved road safety	16%
2.	Making our area more cycling-friendly e.g. more bike parking and better cycling infrastructure	18%
3.	Make cycling proficiency in schools compulsory to encourage children to cycle and improve safety awareness	12%
4.	<b>Develop alternative community transport options to address the ongoing reductions in funding for public transport</b>	<b>54%</b>

### Develop alternative community transport options to address the ongoing reductions in funding for public transport

Project idea	Contacts willing to be involved
Offer incentives such as council tax relief for people who volunteer as community transport drivers	
Run Malmesbury as a pilot scheme to develop and shape an alternative community transport model – officers in transport department need to work up some proposals for a pilot (quote – John Thomson!)	
Officers to investigate whether there are other community transport models or schemes around the country that we can learn from (plus, there is Tisbus down in the south)	
Could more use be made of commercial buses put on by businesses to transport employees (such as Dyson, etc)?	
Village shops to offer delivery services to encourage people to shop locally and supports the elderly/vulnerable who might struggle to get their shopping home	
Car sharing and lift sharing between 'good neighbours' and vulnerable members of the community – people to pledge to be more aware of the vulnerable people around them	

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### Our Community – priorities

1.	Investigate disconnection within the Community Area and possible links to areas of deprivation.	17%
2.	Develop and encourage existing and new ways to support integration of the different communities.	27%
3.	<b>Involve a wider range of local people in more community activity</b>	<b>56%</b>

### Involve a wider range of local people in more community activity

Project idea	Contacts willing to be involved
<p><b>Community Reporters idea - but more besides!</b> A living history project - Engaging local people from across the Community Area to produce short film snippets (scenes/interviews etc.) that reflect something of their life/community –these films to be compiled into one larger film that could be promoted around the whole community area to aid in promoting greater community identity/cohesion etc.</p>	<p>The Athelstan Museum might be interested in having some involvement in this sort of a project.</p>
<p><b>More than the Share Shed Idea Card!</b> Identify a space (shed/small industrial unit etc) and local volunteers who have skills they are prepared to share/teach (knitting/sewing/cabinet making/computers/fixing stuff etc. etc.)</p>	<p>(see below)</p>
<p>The above idea developed very quickly into very animated and enthusiastic ideas about a '<b>Maker Movement</b>' type project – It was suggested that this could be linked to the Neighbourhood Plan (Workshops on sites 3A/15) and that Dyson might be approached for assistance.</p> <p><a href="http://www.huffingtonpost.com/brit-morin/what-is-the-maker-movemen_b_3201977.html">http://www.huffingtonpost.com/brit-morin/what-is-the-maker-movemen_b_3201977.html</a> I found this on the internet this morning and think it may give you a feel for what we talked about.</p> <p>The group also went on to talk about opportunities for apprenticeships that might arise from this project.</p>	<p>William Allbrook and Lesley Bennett were both particularly interested in this.</p>
<p>Other idea cards highlighted were:</p> <p>'Tweet Week' and 'Neighbourhood wardens'</p>	